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Date of Deposit: February 13, 2006

Our Case No.: 10022/142

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Kelly L. Dempski et al.

Serial No.: 09/924,669

Filing Date: August 8, 2001

For: Enhanced Custom Content  
Television

Examiner: S. Chowdhury

Group Art Unit No.: 2161

**AMENDMENT**

Commissioner for Patents  
PO BOX 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the non-final Office Action mailed August 12, 2005, Applicants kindly request reconsideration of the rejection in view of the below amendments and the following remarks.

**Amendments to the Claims** begin on p. 2 of this paper.

**Remarks** begin of p. 9 of this paper.